



Port Townsend High School

Redhawks

*Purchase a 2017-2018 Yearbook
"Grad Ad" Advertisement*

Greetings from your 2018 PTHS Yearbook Staff! Buying a "Grad Ad" for your student in the Port Townsend High School Yearbook has never been easier, and it is a great way to honor your 2018 senior!

Still need to buy your 2018 Yearbook? You can do so in minutes at yearbookforever.com. Just type in "Port Townsend High School" and click on "Buy Yearbook." It makes a great Gift! (price/options listed)

Directions:

It's quick and easy to create your Grad Ad, but you may need to spend some time cropping/editing images.

Exciting change!! - This year, Grad Ads will be full color and will be the same price as previous years!

The Deadline for Senior Ads is: December 20th, 2017

If you have questions about your order, contact the 2018 PTHS Yearbook Editors:

Ingrid Schultz (PTHS Class of 2018) ingridschultz596@gmail.com

Ally McCallum (PTHS Class of 2018) allymccallum17@gmail.com

Tom Gambill (PTHS Advisor) tgambill@ptschools.org

1. To design the Grad Ad on your computer, go to: yearbookforever.com

1. For: "Select your school" Enter: "Port Townsend High School" - then click on the link when it appears.
2. Select "Buy Personal Ad" and then click "next"
3. After selecting from three choices, the windows will move you through the steps to create your ad.

Choice A: Design My Own Ad Online: (Best Choice!) As you progress through the steps of designing your Grad Ad it is easy to upload images (scan/edit/crop rare photos) from your computer and create your ad exactly how you want it. *PLEASE BE SURE TO CAREFULLY PROOF ANY TEXT. We can't make changes to your ad.*

Choice B: Upload My Finished Ad: Create your Grad Ad in another program (Photoshop) and upload.

Choice C: Have the School Design Your Ad: Upload photos and text and the PTHS Yearbook staff will design the Senior Ad using the uploads. **Important:** Depending on available time, we will try to notify you that your Grad Ad is finished and leave a copy in the HS office binder for a short specific time frame so that you can approve it. Obviously the earlier you purchase the ad the better!

NOTE: PLEASE AVOID BUSY FONTS OR COMPLICATED BACKGROUNDS OR COLOR COMBINATIONS, THEY CAN MAKE THE FINAL PRODUCT HARD TO SEE.

4. After you have created your Grad Ad, you will progress through the screen with the payment options. Enter your information. After clicking “next” you will come to a final screen that says “place order.”
5. **Pricing:** The 2017-2018 prices for Senior Ads are as follows:

1 pg: \$230 1/2 pg: \$130 1/4: \$95 1/8 pg: \$55

Price Note: There is a \$5 online processing fee added to each Ad by our yearbook publisher. To account for this, we have already reduced the price of each Senior Ad by \$5.

Verification: You should receive verification that your ad has been placed when you place it on yearbookforever.com. It is always a good idea to email the 2017 editors (listed above) and let one of them know you submitted an online photo. Ask for verification that the editors were able to successfully access and place your ad in the 2018 yearbook.

No Computer Access? Directions for submitting your Grad Ad:

1. If you don't have computer access & want to submit photos to the yearbook staff, you can do that.
2. In an envelope, enclose the photos/text you would like us to use in your ad along with a general sketch/layout. Be sure it has your name and complete contact information, as well as the student's name. Be sure to make your instructions clear.
3. Drop it off at the PTHS office – C/O: PTHS Yearbook Staff/Grad Ad.
4. Email the 2018 editors and ask for confirmation that we received your materials.

Note: Please submit materials well before the Dec. 20th deadline to give us time to complete your ad.